



## Burgers for Bassinets

McHappy Day 2010 to purchase bassinets for Maternal Child Department

FOR IMMEDIATE RELEASE

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Fort McMurray, AB – Across Canada May 5, 2010 is McHappy Day. One dollar from the sale of every McMuffin® sandwich, Big Mac® sandwich and Happy Meal® at all Fort McMurray McDonald's restaurants will be donated to the Northern Lights Health Foundation for the purchase of new bassinets for the Maternal Child department. The new bassinets have larger wheels resulting in a smoother ride and are less likely to disturb a sleeping newborn, as well there is a large enclosed storage compartment on each unit.

"Last year's McHappy Day raised about \$25,000 and we are happy to announce our goal this year is to raise \$30,000 to cover the cost of equipping each delivery room at the hospital with a new bassinet." said Bob Simpson of McDonald's. "We are confident we will be able to make our goal because 100% of any and all donations dropped off at any of the Fort McMurray McDonald's will be donated to Foundation. Our staff are inspired because they know this money will have an impact for each of the more than 1100 families who use the maternity department at the hospital."

McHappy Day is a special work day for local McDonald's restaurants. The Gregoire restaurant will be staffed with volunteers who work side by side with McDonald's staff throughout the day; helping to draw awareness to McHappy Day and remind patrons how easy it is to give. Offices, shifts and groups are encouraged to get involved by putting together an order for everyone's breakfast, lunch or supper on this day.

McHappy Day in Fort McMurray has given more than \$58,000 to support local health care through the Northern Lights Health Foundation. Hosting an event for the Foundation is a great way to show your commitment to our community and to supporting health care. Groups wishing to be involved or looking for a way to raise funds for the Northern Lights Health Foundation can find more information at [www.nlhf.ca/challenge](http://www.nlhf.ca/challenge) or contact the Foundation office at 780-791-6041.

Established in 1985, the Northern Lights Health Foundation exists to provide funds to support Alberta Health Services within the Regional Municipality of Wood Buffalo. Health care here. For you. For us.

For related information please contact:

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