



Festival of Trees 20th Anniversary an overwhelming success!

Monday November 30, 2009 – Fort McMurray, AB – A new location and a big celebration featuring three new evening events turned out to be the right combination to raise \$262,000. These proceeds will support the Northern Lights Health Foundation's Operation Miracle campaign which is aiming to raise approximately \$1.5 million for replacement of six anesthesia machines in our local operating rooms.

"For our 20th anniversary of the Festival of Trees the Foundation put together three new events," said Vanessa Innes, Executive Director "and we were confident that the community was ready for what we put together. We are thrilled with the response we received this weekend and even more so with the funds that were raised to support local health care."

Through the BAH! Humbug!, Silver Bells Shindig and Grand Ball events more than 1200 attendees had the opportunity to bid on 37 top notch trees. This year tree sponsors were challenged to make an extra impression with their trees and the response was outstanding. Several trees featured once in a lifetime experiences – NASA Space camp, NASCAR racing trip to Las Vegas, a private dinner for 10 prepared by Chef Michael Smith of Chef at Home, a package for Quebec's Ice Hotel and a number of other family based experience trips.

Established in 1985 the Northern Lights Health Foundation exists to provide funds to support and assist Alberta Health Services funding priorities within the Regional Municipality of Wood Buffalo.

For related information please contact:

Andrea Tubbs
Communications Coordinator
Northern Lights Health Foundation
7 Hospital Street
Fort McMurray, AB T9H 1P2
T: 780-793-7347 F: 780-791-6241
andrea.tubbs@albertahealthservices.ca
www.nlhf.ca

